

# FFJOURNAL.NET

\* Unlike Web sites from other metals industry publications, FFJournal.net was designed and developed to promote your company's products and services. FFJournal.net isn't your typical Web site—it's not about us; it's about you.

\* More than half the home page is dedicated to branding your company name and promoting your products/services.

\* The remaining home page space is filled with daily industry news (75% international), world financial data, Web exclusives and print extras. We'll keep visitors coming, and your company message will be seen.

## SALES CONTACT

Contact **Jim D'Alexander**,  
VP eMedia, at 312/654-2313 or  
jdalexander@trendpublishing.com  
for Web site sales information.

## SUBMISSION GUIDELINES

1. Media that are acceptable:  
CD or DVD.
2. For best quality, files are recommended to be sent as JPG or TIF files.
  - For Video section, we will accept FLV files.
  - For Literature and White Papers sections, files should be submitted as a PDF.
3. Please include a contact e-mail and URL with all submissions.
4. To submit material or for more information, contact **Shannon Fox**, Manager eMedia, at sfox@ffjournal.net or 312/654-2306.

## CONNECT WITH WHAT'S HOT

The What's Hot section provides premium opportunities to promote your company, including sections for your videos, literature, products, Web sites, events and white papers.

## TRADITIONAL BANNER & BUTTON ADVERTISING

These extra-large ads provide maximum branding. Buy the home page banners or buttons and get the same position on all internal pages free.

**LEAD BANNER**  
6 MONTHS: **\$6,000**  
12 MONTHS: **\$10,000**  
728 pixels wide, 90 pixels high

**ANCHOR BANNER**  
6 MONTHS: **\$4,500**  
12 MONTHS: **\$8,250**  
728 pixels wide, 90 pixels high

**BUTTONS**  
6 MONTHS: **\$2,400**  
12 MONTHS: **\$4,400**  
125 pixels wide, 125 pixels high

**SKYSCRAPER**  
6 MONTHS: **\$2,250**  
12 MONTHS: **\$4,125**  
125 pixels wide, 400 pixels high

## WEBINARS

Custom Webinar packages available with basic- to maximum- support programs.

### LEAD FEATURED HOME PAGE PROMOTION

**\$1,000/month** It doesn't get any better. This one available premium position works for you by not only being the most visible but also defaulting to your promotion with every page view.

#### Videos

Allow more prospects to see your video first. Complete with links to your Web site/salespeople.

#### Literature

Get your company literature in the hands of your prospects. Complete with links to your Web site/salespeople.

#### Products

Sell a specific product or service by placing a Product Ad. Complete with links to your Web site/salespeople.

#### Website Showcases

Tell them who you are, what you do and how to find you. Complete with a link to your Web site.

### FEATURED PROMOTION \$750/month

Be one of 3 additional home page premium positions that provide next-best visibility to the Lead Featured Promotion.

### ADDITIONAL PROMOTIONAL SPOTS

**EVENTS: LEAD EXCLUSIVE \$1,000** Only one available on the home page. Promote your event or open house right here, and provide a link for more information.

**WHITE PAPERS \$250** 4 positions are available on the home page. Do you have a paper on a specific industry subject or a self-written case study that shows product performance? Get it out to the industry here.

### SPONSORED LINKS \$600/month

Visitors jump to the second page with one click. Use a sponsored link to get noticed first. There are 4 premium sponsorship spots available above a database of additional submissions.

### WHAT'S HOT CONTENT LISTINGS FREE

Help us provide a wide array of information for each section, and get your submissions posted for FREE. Contact Shannon Fox at sfox@ffjournal.net or 312/654-2306 for more information.

**ASK ABOUT OUR PRINT/WEB ADVERTISING  
PACKAGES WITH SAVINGS OF UP TO 75%**



## THIS CHANNEL'S FOR YOU

**FFJOURNAL TV:** Exclusively for the fabricating and forming community. **TUNE IN >** [www.youtube.com/ffjournal](http://www.youtube.com/ffjournal)  
**SPONSORSHIPS AVAILABLE**

# LEAD BANNER

# 1

HOME SPECIAL REPORTS PEOPLE NEWS BLOG GUEST EDITORIAL CLASSIFIEDS ARCHIVE

# FFJournal.net

THE WEB SITE FOR TODAY'S FABRICATING & FORMING TECHNOLOGY

NEWSLETTERS  
MEDIA KITS  
CONTACT

NEWS HEADLINES | ILLION BOND TO WIND TURBINE MANUFACTURE

SEARCH SITE

WEB EXCLUSIVES

- DOMESTIC REIGNS SUPREME**  
Why did "American" metal fail in the oil sector?
- BIGGER, FASTER, STRONGER**  
Sears Roebuck introduces a slew of new tools for 2009 cutting edge.
- MANEUVERING IN HARSH TERRAINS**  
All-terrain wheel loader makes heavy work easier for contractors and more.

## DIVE INTO WELDING

The American Welding Society is helping facilitate an increasingly common workplace transition.

READ MORE >

WHAT'S HOT | SPONSORED CONTENT

ARTICLES	LITERATURE	PRODUCTS	WEBSITE SHOWCASES	EVENTS	WHITE PAPERS
 PLAY VIDEO	<b>GLOBAL SHOP</b> A provider of Core Systems ERP Solutions designed to streamline operations.	<b>STERLING MACHINERY</b> Shows the newcomers, with over 1,500 new and used machines.	<b>MAZAK OPTONICS</b> The grand opening of their new technology center.	<b>SOUTH-TEC 2009</b> Scheduled for October 6-8 at the Charlotte Convention Center in Charlotte, NC.	<b>MORE EVENTS &gt;</b>
<b>MORE VIDEOS &gt;</b>					

**FIND VENDORS** | LOOKING FOR METALWORKING EQUIPMENT, MATERIALS AND SERVICES? THE METALS DIRECTORY >

BUTTONS

# ANCHOR BANNER

HOME SPECIAL REPORTS PEOPLE NEWS BLOG GUEST EDITORIAL CLASSIFIEDS ARCHIVE

# FFJournal.net

THE WEB SITE FOR TODAY'S FABRICATING & FORMING TECHNOLOGY

NEWSLETTERS  
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SEARCH SITE

## WHAT'S HOT

- NEW VIDEO**  
Watch a new analysis of risks, safety issues, forecasts and more by John Hill, our video columnist. Contact our web manager for details.
- South American Manufacturing**  
Manufacturer of power brushes, brush-in-rod brushes and pipe-flare tool.
- Thermal Arc**  
Thermal Arc, a world leader in air welding technology, provides the Thermal Arc 3000, a new, compact, easy and affordable package offering size and the welding capability.
- Steel Products**  
Watch the Steel Series part of a modern design in this new 4 minutes.
- NEW VIDEO**  
Watch Sears Roebuck shows how their 4000 blower works for them.

## VIDEOS

SPONSORED LINKS

**YOUR VIDEO HERE**

**SKYSCRAPER**

# 2