

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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# FFJournal

Trend Publishing Inc.  
625 N. Michigan Avenue, Suite 1100  
Chicago, IL 60611  
Tel.: (312) 654-2300  
Fax: (312) 654-2323

Official Publication of: None  
Established: 2004  
Issues per Year: 9



**FIELD SERVED**

FFJOURNAL serves industrial establishments that fabricate, stamp and/or finish metals and plants that assemble these metal components into end products. Industries included are fabricated metal products, machinery except electrical, electric and electronic equipment, transportation equipment.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are corporate officials, President- Owners, Vice President- General Managers, Treasurer- Secretaries, Controllers, chief engineers, Plant Managers, production superintendents, department managers, chief metallurgists, chief chemists, designers, purchasing and sales personnel and other titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	4
Advertiser and Agency _____	1,274
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	125
Digital _____	-
All Other _____	941
<b>TOTAL</b>	<b>2,344</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	38,111	100.0	38,111	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>38,111</b>	<b>100.0</b>	<b>38,111</b>	<b>100.0</b>	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July / August _____	1,970	1,970			38,111	October _____	1,354	1,354			38,111
September _____	604	604			38,111	November/ December _____	3,329	3,329			38,111
						<b>TOTAL</b>	<b>7,257</b>	<b>7,257</b>			

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009**  
 This issue is equal to the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	JOB TITLE					EMPLOYEE SIZE						
			Corporate Officials, President- Owner, Vice President- General Manager, Treasurer- Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Purchasing and Sales Personnel	Other Titled Personnel	1/19	20/49	50/99	100/249	250/499	500+	Unknown
<b>FABRICATED METAL PRODUCTS:</b>														
Metal Cans and Shipping Containers _____	506	1.3	296	139	48	23	-	180	116	67	95	33	15	-
Cutlery, hand tools, general hardware _____	1,069	2.8	728	220	83	38	-	563	200	109	112	54	31	-
Heating equipment and plumbing fixtures _____	1,224	3.2	645	407	101	71	-	577	237	117	173	55	65	-
Fabricated structural metal products _____	8,177	21.5	6,024	1,466	439	248	-	4,284	1,847	874	729	274	169	-
Screw machine products (Bolts, nuts, screws, rivets, and washers) _____	913	2.4	643	178	69	23	-	495	186	85	96	28	23	-
Metal forging and stampings _____	2,026	5.3	1,357	419	175	75	-	838	434	284	288	109	73	-
Coating engraving and allied services _____	2,553	6.7	2,117	378	33	25	-	1,805	464	168	85	15	16	-
Ordnance and Accessories _____	231	0.6	137	56	28	10	-	99	40	23	32	19	18	-
Miscellaneous fabricated metal products _____	5,801	15.2	3,878	1,223	492	208	-	2,992	1,169	604	598	245	193	-
<b>Sub-Total FABRICATED METAL PRODUCTS</b>	<b>22,500</b>	<b>59.0</b>	<b>15,825</b>	<b>4,486</b>	<b>1,468</b>	<b>721</b>	<b>-</b>	<b>11,833</b>	<b>4,693</b>	<b>2,331</b>	<b>2,208</b>	<b>832</b>	<b>603</b>	<b>-</b>
<b>MACHINERY, EXCEPT ELECTRICAL:</b>														
Engines and turbines _____	271	0.7	150	63	49	9	-	97	39	27	37	24	47	-
Farm/garden machinery and equipment _____	446	1.2	274	99	51	22	-	187	83	63	53	22	38	-
Construction, mining, materials handling machinery and equipment _____	1,090	2.9	669	272	96	53	-	407	246	140	165	70	62	-
Metal working machinery and equipment _____	1,241	3.3	890	179	105	67	-	622	283	123	127	47	39	-
Special industry machinery _____	1,250	3.3	772	260	156	62	-	491	291	183	154	74	57	-
General industrial machinery and equipment _____	1,428	3.7	1,003	232	134	59	-	688	307	153	170	50	60	-
Computer and office equipment _____	287	0.8	215	34	32	6	-	99	77	34	27	15	35	-
Refrigeration and service industry machinery _____	254	0.6	194	35	20	5	-	114	39	33	32	21	15	-
Miscellaneous industrial & commercial machinery and equipment _____	1,844	4.8	1,477	195	126	46	-	1,138	344	154	137	36	35	-
<b>Sub-Total MACHINERY, EXCEPT ELECTRICAL</b>	<b>8,111</b>	<b>21.3</b>	<b>5,644</b>	<b>1,369</b>	<b>769</b>	<b>329</b>	<b>-</b>	<b>3,843</b>	<b>1,709</b>	<b>910</b>	<b>902</b>	<b>359</b>	<b>388</b>	<b>-</b>
<b>ELECTRIC AND ELECTRONIC EQUIPMENT:</b>														
Electric transmission and distribution equipment _____	146	0.4	56	46	41	3	-	37	23	20	31	12	23	-
Electrical industrial apparatus _____	176	0.5	64	49	49	14	-	54	33	20	32	17	20	-
Household appliances _____	141	0.4	74	41	21	5	-	49	31	16	20	4	21	-
Electric lighting and wiring equipment _____	244	0.6	130	64	35	15	-	88	52	31	35	22	16	-
Household audio & video and audio recordings _____	58	0.2	33	18	7	-	-	25	9	8	7	4	5	-
Communications equipment _____	146	0.4	71	43	29	3	-	55	20	21	24	12	14	-
Electronic components and accessories _____	280	0.7	130	74	69	7	-	86	51	39	50	24	30	-
Miscellaneous electrical machinery, equipment and supplies _____	309	0.8	139	92	65	13	-	114	51	36	48	26	34	-
<b>Sub-Total ELECTRIC AND ELECTRONIC EQUIPMENT</b>	<b>1,500</b>	<b>4.0</b>	<b>697</b>	<b>427</b>	<b>316</b>	<b>60</b>	<b>-</b>	<b>508</b>	<b>270</b>	<b>191</b>	<b>247</b>	<b>121</b>	<b>163</b>	<b>-</b>
<b>TRANSPORTATION EQUIPMENT:</b>														
Motor vehicles & motor vehicle equipment _____	2,849	7.5	1,809	657	327	56	-	1,070	495	335	411	220	318	-
Aircraft and parts _____	1,269	3.3	817	242	184	26	-	353	259	168	210	99	180	-
Ship/boat building and repairing _____	752	2.0	606	116	19	11	-	330	157	98	85	30	52	-
Railroad equipment _____	172	0.4	96	58	16	2	-	51	34	32	28	10	17	-
Motorcycles, bicycles, and parts _____	195	0.5	155	21	14	5	-	103	43	14	11	5	19	-
Guided missiles and space vehicles and parts _____	155	0.4	86	28	37	4	-	40	26	12	21	18	38	-
Miscellaneous transportation equipment _____	608	1.6	344	149	98	17	-	233	95	71	97	62	50	-
<b>Sub-Total TRANSPORTATION EQUIPMENT</b>	<b>6,000</b>	<b>15.7</b>	<b>3,913</b>	<b>1,271</b>	<b>695</b>	<b>121</b>	<b>-</b>	<b>2,180</b>	<b>1,109</b>	<b>730</b>	<b>863</b>	<b>444</b>	<b>674</b>	<b>-</b>
<b>OTHER _____</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>38,111</b>	<b>100.0</b>	<b>26,079</b>	<b>7,553</b>	<b>3,248</b>	<b>1,231</b>	<b>-</b>	<b>18,364</b>	<b>7,781</b>	<b>4,162</b>	<b>4,220</b>	<b>1,756</b>	<b>1,828</b>	<b>-</b>
<b>PERCENT</b>	<b>100.0</b>		<b>68.5</b>	<b>19.8</b>	<b>8.5</b>	<b>3.2</b>	<b>-</b>	<b>48.2</b>	<b>20.4</b>	<b>10.9</b>	<b>11.1</b>	<b>4.6</b>	<b>4.8</b>	<b>-</b>

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	28,920	8,955	-			37,875	99.4
II. Request from recipient's company: _____	177	59	-			236	0.6
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,097</b>	<b>9,014</b>	<b>-</b>			<b>38,111</b>	<b>100.0</b>
<b>PERCENT</b>	<b>76.3</b>	<b>23.7</b>	<b>-</b>			<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			38,111	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>38,111</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		202		400-427 Kentucky _____		427	
030-038 New Hampshire _____		272		370-385 Tennessee _____		771	
050-059 Vermont _____		80		350-369 Alabama _____		880	
010-027 Massachusetts _____		815		386-397 Mississippi _____		279	
028-029 Rhode Island _____		220		<b>EAST SO. CENTRAL</b>		<b>2,357</b>	<b>6.2</b>
060-069 Connecticut _____		957		716-729 Arkansas _____		375	
<b>NEW ENGLAND</b>		<b>2,546</b>	<b>6.7</b>	700-714 Louisiana _____		405	
100-149 New York _____		1,830		730-749 Oklahoma _____		496	
070-089 New Jersey _____		981		750-799 Texas _____		1,836	
150-196 Pennsylvania _____		2,007		<b>WEST SO. CENTRAL</b>		<b>3,112</b>	<b>8.2</b>
<b>MIDDLE ATLANTIC</b>		<b>4,818</b>	<b>12.6</b>	590-599 Montana _____		139	
430-459 Ohio _____		2,312		832-838 Idaho _____		240	
460-479 Indiana _____		1,014		820-831 Wyoming _____		73	
600-629 Illinois _____		2,421		800-816 Colorado _____		603	
480-499 Michigan _____		1,628		870-884 New Mexico _____		128	
530-549 Wisconsin _____		1,401		850-865 Arizona _____		687	
<b>EAST NO. CENTRAL</b>		<b>8,776</b>	<b>23.0</b>	840-847 Utah _____		400	
550-567 Minnesota _____		956		889-898 Nevada _____		222	
500-528 Iowa _____		530		<b>MOUNTAIN</b>		<b>2,492</b>	<b>6.5</b>
630-658 Missouri _____		922		995-999 Alaska _____		62	
580-588 North Dakota _____		85		980-994 Washington _____		501	
570-577 South Dakota _____		119		970-979 Oregon _____		451	
680-693 Nebraska _____		252		900-961 California _____		4,238	
660-679 Kansas _____		423		967-968 Hawaii _____		28	
<b>WEST NO. CENTRAL</b>		<b>3,287</b>	<b>8.6</b>	<b>PACIFIC</b>		<b>5,280</b>	<b>13.9</b>
197-199 Delaware _____		76		<b>UNITED STATES</b>		<b>37,832</b>	<b>99.3</b>
206-219 Maryland _____		360		969 & 004-009 U.S. Territories _____		16	
200-205 Washington, DC _____		10		Canada _____		225	
220-246 Virginia _____		631		Mexico _____		38	
247-268 West Virginia _____		138		Other International _____		-	
270-289 North Carolina _____		880		APO/FPO _____		-	
290-299 South Carolina _____		477		<b>TOTAL QUALIFIED CIRCULATION</b>		<b>38,111</b>	<b>100.0</b>
300-319 Georgia _____		847					
320-349 Florida _____		1,745					
<b>SOUTH ATLANTIC</b>		<b>5,164</b>	<b>13.6</b>				

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*	July - December 2009*
Total Audit Average Qualified: _____	36,225	36,668	38,111	38,112	38,112	38,111
Qualified Non-Paid: _____	36,225	36,668	38,111	38,112	38,112	38,111
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: January – December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.**

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Michael D'Alexander, VP/Publisher

Tim Hammack, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 8, 2010

State Illinois

County Cook

Received by BPA Worldwide January 8, 2010

Type PD

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